

emily smith • interaction / graphic designer

email	me@emily-smith.ca	telephone	604-219-48636	portfolio	www.emily-smith.ca
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objective	To bring my skills and experience as a designer to create strong, progressive, and ethical projects in a professional team environment.				
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education	<i>Diploma in Digital Design</i> Vancouver Film School Vancouver, BC 2008	<i>Bachelor of Arts (Honours) in Visual Arts</i> University of Western Ontario London, ON 2007
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work experience	<i><b>Interactive Designer/Project Coordinator at Stemcell Technologies (Vancouver, BC), February 2009-present</b></i> <ul style="list-style-type: none"><li>• Currently facilitating the implementation of a successful design workflow for the Visual Media Team.</li><li>• Responsible for the generation of interactive web experiences for marketing and educational purposes</li><li>• Working with Product Managers to reach appropriate and necessary design goals for various Stemcell products</li><li>• Responsible for wireframes, graphic design, prototyping, developing and iterating web experiences for ease of use and clarity</li><li>• Providing technical and artistic support to Communications and Marketing teams in developing scripts, storyboards, video templates and style guides</li><li>• Generating project plans and managing schedules for the Visual Media Team and responsible for maintaining an organized and efficient archival system for all artwork files</li><li>• Providing assistance on field shooting in laboratory and voice overs</li><li>• Responsible for design/implementation of banner ads, landing pages and live webinar events</li></ul>				
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	<i><b>Interaction Designer Adobe Real Ideas Studio (Vancouver, BC), September 2008-January 2009</b></i> <ul style="list-style-type: none"><li>• Generated persona, competitive analysis and portions of an Interaction Design Document for the Adobe Real Ideas Studio website</li><li>• Delegated tasks, generated project plan, and updated Basecamp to ensure effective workflow</li></ul>				
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***Freelance Designer  
(Vancouver, BC)***

- Generated brand identity and currently implimenting website for "Kitchen Contrarian", a vegan ravioli company.

skillset

Interaction/User Experience design, wireframes and prototyping, competitive analyses, project management experience, illustration, painting, print design, photography, experience with branding, motion graphics and 3d.

software

Proficient in Adobe Suite, Final Cut, Cinema 4D and Viseo. Also experienced with @Task, Basecamp, and Microsoft Excel.

Knowledge of Action Script 2 & 3, and working knowledge of html.

references

- Available upon request